



Rose Lore



Volume 1 Number 7

Bulletin for the Mesa-East Valley Rose Society

October 2018

Mary Van Vlack & Lynn Twitchell, Editors

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- VP-Programs - Maggie Holloway
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- Membership - Carole Holkenbrink
- Recording Secretary - Yvonne Morrison
- Corresponding Secretary - Marylou Coffman
- Members at-large:
- Helen Baird
- Cheryl Doan
- Linda Ahlborn
- Lynn Twitchell (past president)
- James Racinowski

MESA EAST VALLY ROSE SOCIETY AUGUST MEETING!

Our meeting will be Thursday, October 11 at 7:00 pm in the MCC Library, room 145. Visitors are always welcome. In addition to the program, there will also be announcements about upcoming events, refreshments, and the opportunity to ask consulting rosarians questions about growing roses

Topic: Rose Garden Tools
Speaker: Mike Jepsen

Please join us at the October MEVRS Meeting as we will learn about the tools needed in our rose gardens to properly care for our valued plantings. Mike Jepsen will present his methods for caring for our tools, to include cleaning, storage and sharpening. He will also provide his thoughts on the best places to purchase tools and will let us know which tools are best for the various tasks in our gardens.



PRESIDENT'S LETTER

By Leroy Brady

Congratulations are in order to two Mesa East Valley Rose Society members who met the ARS requirements, attended the training, took the test and passed with high flying colors and are now ARS Consulting Rosarians. Congratulations to Jeremy Poll and James Racinowski for their efforts to become Consulting Rosarians!

MEVRS sponsored the ARS Consulting Rosarian School September 15, attended by 27 students taking the test for the first time as well as consulting rosarians from ARS Pacific Southwest District fulfilling the requirement to attend a CR workshop at least every four years. MEVRS now has 17 members who are consulting rosarians, 6 of whom are master consulting rosarians.

MEVRS also sponsored the ARS Horticulture Judging Workshop September 15 in the afternoon and assisted in hosting ARS Arrangement Judging workshop September 29th. A special thanks to all our MEVRS members who not only attended these seminars and workshops but coordinated and assisted with everything from food and refreshments, instructing, developing course materials, preparing PowerPoint presentations to making sure the computer and projector were functioning.

Thanks, and now it is time make sure that the fall light pruning is finished, fertilizers are being applied and new growth is occurring for those blooms you are going to enter at the MEVRS Rose Show November 17, 2018. Questions? you have 17 consulting rosarians you can ask for some good advice!

MEVRS members who are ARS Consulting and ARS Master (indicated by *) Consulting Rosarians

- *Helen Baird
- *LeRoy Brady
- Phyllis Burgess-
Jiacalone
- *Marylou Coffman
- Jane Diliberto
- Cheryl Doan
- *Phyllis Henslin
- *Mike Jepsen
- Bud Morrison
- Yvonne Morrison
- Jeremy Poll
- James Racinowski
- Ryan Regehr
- *Steve Sheard
- Jimmy Tribby
- Jeanette Lynn
Twitchel
- Mary Van Vlack



Photos by Starla Kramer

The ROSE GARDEN

at Mesa Community College

1833 W. Southern Avenue, Mesa, Arizona 85202 • (480) 461-7022



Where Roses Bloom
In The Desert

Come help us with fall pruning.

JOIN US SATURDAY MORNINGS AT 8:30 A.M. IN SEPTEMBER AND OCTOBER.

LEARN FROM EXPERTS HOW TO SELECT AND CARE FOR YOUR ROSES.

OUR REGULAR MEETINGS ARE ON THE 3RD SATURDAY OF EACH MONTH IN THE GARDEN.



1833 W. Southern Avenue

Mesa, Arizona 85202

(480) 461-7022

mesacc.edu/rosegarden

The Desert Southwest's Largest Rose Garden

You are invited to come and help prune the rose bushes in the award-winning Rose Garden at Mesa Community College, 1833 W. Southern Avenue, just east of Dobson Road. Pruning will be from 8:30 to 12:30 a.m. each Saturday beginning January 7th through February 25th.

Experts will demonstrate and teach proper pruning techniques. Then volunteers will assist with the fall pruning, shaping the bush, and removing dead, spindly and crossing branches. Volunteers should bring their own gloves and clippers. We have some to lend if needed.

Many volunteers usually stay and work for several hours. Volunteers may also ask for an MCC parking pass which allows them to come and prune any time they want.

There will be a citywide special event on January 12th. 2019 for our winter pruning. More information to follow.

Looking forward to having you join us in this great community endeavor! For additional information contact Mike Cryer, Volunteer Coordinator at (480) 897-1267 or cryerjm@yahoo.com.



The Rose Garden is located at the southeast corner of Southern Avenue & Dobson Road on the campus at Mesa Community College at 1833 W. Southern Avenue, Mesa, Arizona 85202.

THE MESA-EAST VALLEY ROSE SOCIETY 62ND ANNUAL ROSE, ARRANGEMENT AND PHOTOGRAPHY SHOW

Saturday, November 17, 2018
Mesa Community College
Kirk Student Center, Navajo Room
1833 West Southern Ave, Mesa

Everyone is welcome to enter exhibits of roses from their home garden. You do not have to be a member of Mesa-East Valley Rose Society to participate. If you are not familiar with a rose show, arrive early and there will be people who can help you prepare your entry.

Open to public 1 pm to 4 pm

There will be sign-up sheets at the Oct. 11th meeting of MEVRS for volunteer helpers. Much help is needed for this exciting annual event!

ROSE SHOWS – WHY?

By Mary Van Vlack

*Note: This article originally appeared in the **Rosy Outlook**, newsletter for the Pacific Southwest District of the American Rose Society, and received a 2017 ARS Newsletter Competition **Award of Merit**.*

It seems like it has become popular in recent years to put down rose shows – too expensive, too much work, just an ego trip for a very few people, same old thing year after year. And I've heard a number of people say "I don't want to exhibit my roses, so why should I get involved in the show in any way at all?" With our MEVRS rose show coming in November, it seems like a good idea to re-visit a couple of questions. First, why should local societies hold shows? Second, why should members participate?

I can think of several reasons for holding a rose show, even if it is a lot of work.

- This is our best (or one of our best) opportunity to reach out to the public and spread the good word about growing roses in our area. How many times have you heard people say "I didn't know you could grow those here..." or "Aren't they really hard to grow?" Shows can be publicized in various ways – it just takes some perseverance to penetrate to the public consciousness.
- This is a great opportunity to recruit new members, which every organization needs. Sometimes people don't sign up the day of the show, but at least now they know about you and may join later after attending a meeting or two. To enhance this result, during the public hours you could set up and staff a membership table with friendly members armed with applications and lists of the benefits of membership.



- Through our shows we can work toward the goal of educating the public about roses. This can especially be supported by setting up a consulting rosarian table with knowledgeable folks to answer people's questions and by scheduling thirty- to sixty-minute seminars on growing roses. We can offer an extended public viewing time and encourage our members to walk around the show floor introducing themselves to people, answering questions and making suggestions to the visitors.
- It is fun, the camaraderie, getting to know our own members better, getting to know the members of other rose societies in the area, and making new friends. Putting on a show gives a society a tangible goal requiring teamwork and commitment to the group. Some societies find that only a few members are ever willing to accept leadership roles and offices, but participating in a show may help more people feel they can lead too.
- The show is a splendid sight, so many, many of these beautiful flowers in all possible colors and forms, many highly fragrant, some very familiar, some exotic. In the PSWD we think we have the most beautiful rose shows around. Every year I go home with a list of roses I'd like to add to my garden.
- If an annual show seems a bit tired and repetitive, there are lots of ways to make it fresh. If you haven't, add a photography section. Members will enjoy bringing their photos and the public seems fascinated by them – there is always a crowd around the photography entries. Bring some creativity to your show schedule, especially the horticulture section. Drop the classes that very few people ever enter. Add an identification class. Add some viewers' choice awards (best color, best form, best fragrance, etc.) Add some fresh, new classes (micro-mini bowls, OGR frames, best new rose introduced in the last 3 years, best single bloom polyantha, etc.)



- Include a shopping opportunity in your show. Many people love to shop and don't like going home empty-handed; we can sell roses in containers, especially minis, small garden tools and aids, fertilizer, books and videos, and photographs of roses, including note cards.

Putting on a great rose show is one sign of an active and vibrant rose society.

My second question is why should members participate in the show, especially if they don't want to exhibit? If those members want to help their society to be active, viable, and fun, there are lots of things they can contribute.

- They can help the rose societies further the aim of encouraging and inspiring more people to grow roses and helping them to do it better. They can make a huge contribution here, sitting at the consulting table and/or leading workshops on those areas that hold particular interest for them. They can walk around the show, introducing themselves to visitors and answering questions which may come up.
- If an individual's skills lie in the area of hospitality, the show offers many opportunities for them to contribute in essential ways. They can organize a luncheon for the judges or set up coffee, orange juice, and rolls for the early bird exhibitors. And they can sit at a membership table, inviting visitors to join the rose society and explaining why they enjoy being members, aside from the shows.
- Every rose society needs all available hands to assist with set up and take down. Although these chores are work, the team spirit and camaraderie help every member feel they are an essential

part of the society. Set-up offers opportunities for creativity to make the show more polished-looking and beautiful.

- The best way to counter the notion that exhibitors are elitist, trophy hogs, or nutcases is if every society member can be persuaded to bring at least one entry for the show. A how-to-exhibit workshop ahead of time and a help table for those who need it during prep time will build confidence.
- Members might surprise themselves and win some awards! There are many trophies and blue ribbons to be won, many opportunities for people with different interests.
- Knowing that they will be showing and sharing their roses to others will encourage members to take better care of their roses, feeding them regularly, attending to any pest or disease problems, and generally gardening “as well as you know how.”
- Some members may have some interesting and unusual roses growing in their gardens that others will enjoy seeing. If we all limited ourselves to what Bob Martin calls “bankable roses,” the varieties that win awards over and over again, the tables would be filled with only a few varieties. Boring! Let’s show folks more of the 40,000+ varieties available.

When I told Hal Reynolds I was thinking of writing this article, he provided his take of the subject: “When my roses are in full bloom, I always feel a pang of guilt when I am the only person appreciating the fragrance, beauty, and wonder of a garden filled to the brim with roses. Taking my roses to a show



lets me share a part of what I am enjoying with others. I also never refuse to open my garden for viewing by groups whenever asked. An additional thought is that doing a rose show keeps a society vital by working together on a project as well as gaining new members from show attendees.”

Finally, all of us need to remember to bring more fun and less stress to our shows!

THE MEVRS HOLIDAY PARTY DAY HAS BEEN CHANGED, SO CHECK YOUR CALENDARS.

December 20 will mark the date of our MEVRS Christmas Holiday party at the Val Vista Clubhouse from 6-10 p.m.

By special demand of members, we have secured the Clubhouse West Wing for our annual celebration. The Holiday Mountain will be lighted with thousands of lights. The public is no longer invited to this holiday venue, so it will be special for our club members. At 7 p.m. Captain Jack will take small groups on boat rides around the lake to see the lights.

This annual celebration is a “pot-luck” affair. Tables will be set for seventy-five guests. We will assign a decoration committee to come in at 3 p.m. to prepare the room.

Invitation by RSVP will come to all members late in November. Stay tuned.

*The Arizona Rose Societies Present
The Annual AZ Rose Societies Luncheon and Rose Show*

"Arizona – Home of Roses"

Rose Fields of Arizona



Saturday, December 1, 2018

The Library at Mesa Community College
Dobson Rd & Southern Ave
Mesa, Arizona

Rose Show Entries- 10:30 a.m., Social & Judging- 11:00 a.m., Luncheon & Speaker-11:30 p.m.

Our Speaker will be Robert Martin, ARS President

*Lunch will be buffet service – Tickets are \$30 each – available through your
local rose society*

WHY YOU SHOULD ATTEND THE ARIZONA BANQUET

This is a great year for all of our members to attend the annual Arizona Rose Societies Banquet. One reason is that this year we are the host rose society and we should have a great turnout of our members. A second reason is that we always have a dynamite guest speaker – this time it will be former Mesa resident and ARS President, Bob Martin. A third reason is that this is a thoroughly enjoyable event featuring a delicious meal, a festive event early in the holiday season, in the company of cheerful rose-lovers.



The Arizona Rose Societies' Banquet and Rose Show is the only annual social event that brings together rosarians from throughout our state. We are the only state in the United States where the local societies enjoy this high degree of cooperation, and we have been doing this for almost fifty years.

In addition to honoring several members for their various contributions, the banquet features a limited rose show. Each ticket holder is entitled to one Arizona-grown entry (single bloom or spray) in any one of seven classes: Hybrid Tea/Grandiflora, Floribunda/Polyantha, Miniature, Large or Miniature Dried Flower, Shrub & Old Garden

Roses, Fully Open Bloom / Large-Flowered Climber, and Small Arrangement (between 10 and 20 inches in height, width, and depth). Ribbons are awarded in addition to prizes for each first place winner. Best entry in the show will receive the "David Guyton Award," which was donated by Grace Seward.

MEVRS ROSE AUCTION SAT, FEBRUARY 2nd 2019 HOLD THE DATE AND SPREAD THE WORD

We want our 2019 MEVRS Rose Auction to be the best and biggest ever. To make this happen we need every little bit of advertising we can get. YES, that means we need you to help. If you talk to your neighbors and one of them comes, you have done your job! Speak to people at work, at the gym and in the grocery store.

Cheryl Doan wears her Rose Garden Shirt to the grocery store and someone always stops her and asks questions about roses. Can you do this?

Below is the Rose Auction flyer. Print it out and post it at work, your gym, everywhere. There is a page with \$10.00 coupons (one per family). Print the page and give one coupon to each of your neighbors, co-workers and friends.

If you are changing out roses this winter, when you dig the old ones out put them into a pot and bring them to the auction. Even if they only sell for \$10.00 it is better than going into the trash.

If you need help with this, call or email me. Steve Sheard 480 831 2609, stevezroses@yahoo.com.

**Mesa-East Valley
Rose Society**

Presents

Rose Auction

Roses of high quality

Rare varieties

Free to the Public

Auction preview – 12 noon.

Bidding begins 1:00pm



Saturday Feb 2nd 2019

12 noon to 3:30 pm

Mesa Community College

1833 W Southern Ave, Mesa

(480) 518-1529

regehr@cox.net

SE Corner Southern / Dobson

Kirk Student Center

Navajo Room

Rose Auction

and rose sale

Saturday Feb 2nd 2019
12:00 noon to 3:30 pm
Bidding begins 1:00 pm

\$10.00 Coupon

One per family

<http://roses4az-mevrs.org/>

MEVRS

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1833 W Southern Ave, Mesa
SE Corner Southern / Dobson
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MEVRS

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1833 W Southern Ave, Mesa
SE Corner Southern / Dobson
Kirk Student Center
Navajo Room



OCTOBER IN THE ROSE GARDEN

By Mary Van Vlack

Ah, October! The summer heat has finally lost its grip, and our gardens are calling to us. And this October especially, when we are blessed with more rainfall than during our entire monsoon, when we may set an all-time record for rain in October. Time to get busy encouraging Mother Nature to create something beautiful. In October we concentrate on grooming and strengthening our roses so we can enjoy beautiful blooms during the cooler fall months, right on through Thanksgiving, Christmas, and up to the time for winter pruning.

Pay attention. Walk through your garden regularly. Go out early in the morning before breakfast and celebrate another day. Watch for problems and make a list of things to do today.

Water? This time, after the rains you may have given in to the temptation to turn off your sprinkler controller altogether. That's OK, just don't wait too long to turn it back on. Generally speaking, once the daytime temperatures fall to the 80's and night times are 70° or lower, you can safely reduce your watering. Continue to water deeply but fewer days each week.

Deadhead your roses. If you did not finish grooming and deadheading your roses in September, do so now. Whenever you cut on a rose bush or any other plant, you stimulate the production of auxins and other plant hormones and their movement to the area of the plant that has been cut. Consequently, you do want to be thoughtful and intentional about when and where you cut.

Resist the urge to take the hedge trimmers to your plants. Your cuts should be intentional. Cut out anything that is dead – any dead wood can induce plant necrosis or more dying-off. Cut back to a live bud on live wood. Where clusters of blooms have come and gone, cut off the entire cluster back to a bud eye pointing to the outside of the plant. Where there is a short, spindly stem growing from another short, spindly stem, cut back to a nice strong cane. Rose canes or stems are like clusters of very high-tech soda straws –

the larger the diameter, the better they work to bring water and nutrients up from roots to buds and carry starches back for storage in the roots. And remember about those auxins and other hormones. If you don't want the rose to grow there, don't cut there.

Finally, don't forget to keep your rose beds clean, free of weeds, dead leaves and blooms, and other litter.

Fertilize. The next fall task is to provide for the nutritional needs of your roses. Roses are heavy feeders, and not just of nitrogen. After pruning and clean-up, I put out the banquet. First, if I have not only spindly summer growth but pale, chlorotic leaves, I apply chelated iron and wettable sulfur. Ironite and similar products carried in the big box stores are a waste of money. To be effective in our highly alkaline soils you have to use the chelated iron product even though it is expensive. I apply up to one tablespoon of the iron per plant, watering it in well, and a small handful of the sulfur, scratching it into the topsoil. The sulfur helps to acidify the soil so that iron and other nutrients are more available to the plant. Sulphur takes several months to be effective, but if your plan shows a lack of iron, that's because the iron in the soil is tied up chemically and the soil needs to be more acid. The iron will help the plant now, and the sulfur will help next spring. A week later I will apply conventional fertilizer. Many of us prefer liquid fertilizers in the fall because they work fast, and that is just what we need. Magnum Rose Food is a big favorite among rosarians, but roses will eat MiracleGro as well. Remember those growth hormones – as soon as you start cutting, the hormones kick in and start stimulating growth. You want that new growth to be vigorous with fat canes, deep green leaves, and big buds and that will only happen on well-fed plants. I will continue with the liquid fertilizer every two weeks or switch to a dry fertilizer. The third week I apply about ½ cup of Epson salts or magnesium sulfate to each plant, again watering it in thoroughly. And then it is back to the fertilizer in the fourth week. Do not over-feed at any one time – liquid fertilizers are taken up quickly and can kill stressed plants, so follow the directions on the container.

Control pests and disease. Later in October, when all of the above tasks have been accomplished, it will be time to consider insect and disease control. When the nighttime temperatures fall to 70°, powdery mildew can

thrive, and if you had trouble with mildew last spring, it will most likely return in the fall. If you had severe problems with mildew in the spring, as a preventive you should consider spraying the plants most likely to be affected, applying a product such as Banner Maxx or Immunox twice, 10 days to 2 weeks apart.

Aphids are less likely to show up in the fall, but do watch for grasshoppers and katydids. These guys can destroy buds and tear holes in leaves, but you can't spray for them. The only control is to remove them one by one. This is best done early in the morning when they are slow moving;

then you can crush them or snip them in two with your pruners! Watch for their nymph forms as well. If you had trouble with thrips last spring, they may still be around. The best control for them is to spray the buds when they are the size of match heads with Orthene. You can also try a product containing Imidcloprid or Merit, but I find it to be less effective against thrips.

Planting. Do not plant until later in October when it is cooler. Then you can begin planting roses in pots into the ground and transplanting roses.

Calendar

| | | | |
|--------------|---|---|-----------------|
| Thurs Oct 11 | Monthly meeting | Mesa Community College Library | |
| Oct 26-29 | ARS National & PSWD Convention, Fiesta of Roses | San Diego RS | |
| Sat Nov 3 | Tucson Rose Show, Rose Society of Tucson | Trinity Presbyterian Church, Tucson, AZ | |
| Thurs Nov 8 | Monthly meeting | Mesa Community College Library | |
| Sat Nov 17 | MEVRS Rose, Arrangement, and Photography Show | MCC Student Center, Navajo Room | Marylou Coffman |
| Nov 23-24 | Sonoran International Rose Trials | Mesa Community College | Marylou Coffman |
| Sat Dec 1 | Annual Arizona Rose Societies Luncheon and Small Rose Show. | Mesa Community College | LeRoy Brady |
| Dec 20 | MEVRS annual Christmas Party | Mesa Community College | Lynn Twichell |
| Thurs Jan 10 | Monthly meeting | Mesa Community College Library | |
| Sat Feb 2 | MEVRS Rose Auction | Mesa Community College | |

HAVEN'T PAID YOUR DUES YET???

There is still plenty of time and you don't want to miss anything, now do you?

Just write a check for **\$25.00 to the Mesa-East Valley Rose Society** along with a note indicating 2018-19 dues and your name and contact information. Send this to:

**Mesa-East Valley Rose Society
P.O. Box 40394
Mesa, AZ. 85274**

JOIN THE ARS!

MEMBERSHIP BENEFITS

- **5 issues of *American Rose* magazine, \$40 value.** The only magazine devoted exclusively to roses and rose culture, these bi-monthly, 84-page issues feature informative articles and beautiful color photography for beginners and experienced rose growers alike.
- **1 issue of *American Rose Annual*, \$15 value.** The November/December issue of *American Rose* features 128 pages of the latest in rose research, growing techniques and tips and more, from writers across the country and abroad.
- ***The Handbook for Selecting Roses*.** Every year, rosarians from across the country participate in rating the newest roses. From those thousands of reports, we tabulate the ratings and publish the results in this guide.
- **Free or reduced garden admissions, a \$25 value after just 3 uses.** With the ARS Reciprocal Garden Admission program, members enjoy free or reduced admission to and discounts at hundreds of gardens, conservatories, and arboreta nationwide.
- **Free online access to five quarterly bulletins, a \$45 value.** Previously available by subscription only, the *Mini/Miniflora Bulletin*, *Old Garden Rose & Shrub Journal*, *Singularly Beautiful Roses*, *Rose Arranger's Bulletin*, and *Rose Exhibitors' Forum* are all now available online at no cost to all ARS members.
- **Discounts of up to 30% at merchant partners.** The ARS Member Benefit Partner program offers discounts at various merchants with new partners being added continuously.
- **Free advice from Consulting Rosarians.** The ARS Consulting Rosarians program connects members with expert rosarians that provide free assistance with your rose questions.



MEMBER BENEFIT PARTNERS

- Angel Gardens**
10% discount
- Chamblee's Rose Nursery**
5% discount
- David Austin Roses**
10% discount
- GreenCure**
Free shipping
(on one container)
- Heirloom Roses**
10% discount
- High Country Roses**
10% discount
- KeyPlex**
\$2 off + \$2 donation to ARS
- Mitchell Nelson**
20% discount
- Pine Straw Direct**
5% discount
- Rogue Valley Roses**
10% discount
- Tijeras Rain Barrels**
30% discount
- Vintage Gardens**
10% discount
- Walnut Hill Farm**
5% discount
- Witherspoon Rose Culture**
FREE rosebush for NEW members (full membership only) & 10% discount

YES! PLEASE BEGIN MY MEMBERSHIP IMMEDIATELY!

Name: _____

*Joint Member's Name _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ *E-mail: _____

Local Society Affiliation: _____

Check MasterCard Visa Discover American Express

Card#: _____ Exp. Date: ____ / ____ V-Code: _____

Annual

- \$49 Individual
- \$62 Joint*
- \$46 Senior (65+)
- \$59 Senior Joint*
- \$54 Canadian
- \$67 Canadian Joint*
- \$10 Youth
- \$59 Foreign

2-year

- \$95 Individual
- \$117 Joint*
- \$89 Senior (65+)
- \$111 Senior Joint*
- \$105 Canadian
- \$127 Can. Joint*
- \$20 Youth
- \$115 Foreign

3-year

- \$140 Individual
- \$170 Joint*
- \$132 Senior (65+)
- \$162 Senior Joint*
- \$155 Canadian
- \$185 Canadian Joint*
- \$30 Youth
- \$170 Foreign

*Joint membership is an individual and one associate residing in the same household. Associates enjoy all the member benefits of ARS but do not receive *American Rose*.

Mail to: P O Box 30000, Shreveport, LA. 71130-0030

JOIN TODAY!

**A \$155+ VALUE
FOR ONLY \$49!**

Call 1-800-637-6534
or visit www.ars.org