

Rose Lore

Mesa-East Valley Rose Society

Affiliated with the American Rose Society

Dona L. Martin, Editor

www.roses4az-mevrs.org

February 2007

Thursday
February 8th, 2007
7:00 p.m.

Monthly General Meeting
Elsner Library Community Room
New Member Orientation
6:30 p.m.

"NOW What Do I Do?"
Spring Care After You
Finish Pruning
by
LeRoy Brady and
Our Infamous
"Panel of Experts"

Your friends and family
are always welcome.
Refreshments will be served.
Bring your rose questions
and concerns.

**MORE ARS ANNUALS ARE
AVAILABLE FOR PURCHASE &
NEW DVDS ARE IN ALSO!"**



SHRUBS - ROSE #	NAME	BIDDER	\$
1	ARNOT		
2	BLACK BOY		
3	BOULET FAREAT		
4	BUBBLE BATH		
5	CARDINAL HUM (2)		
6	CLEMATIS (2)		
7	COMMANDER GILLETTE		
8	CORAL CREEPER		
9	DARLOW'S ENIGMA		
10	FERDINARD ROUSSEL (2)		
11	GARTENDIREKTOR OTTO LINNE		
12	(LE DE FRANCE (2)		
13	ISABELLA SKINNER		
14	JACQUELINE HUMERY		
15	"JEFFERSON ROSE"		
16	JERI JENNINGS		
17	KILKEA CASTLE		
18	LA FRAICHEUR		
19	MAID MARION		
20	MOSS HELISET (2)		

Ventura Rose Auction...

How they did it and made \$5000!

- Online bidding brought over \$1200
- Members with unusual roses start plants from cuttings the year before
- They also have Tea Time and garden related Silent Auction items
- Rose can be purchased prior to auction and afterwards
- They had a great Auctioneer!



What's inside this issue...

Ventura Rose Auction Success!	1
President's Message - Dona Martin	2
6' Roses / CR Corner - Steve Sheard	3
Minimalist & Exhibitor's Rose Care Calendars - Kitty Belendez	4-5
Rose Care For February- Dona Martin	6
Valentine's Day Climber - Weeks Roses	7
Membership/Officers/Consulting Rosarians	7

"Which are You?"

Are you an active member, the kind that would be missed? Or are you just contented that your name is on the list? Do you attend the meetings and mingle with the flock? Or do you stay at home and criticize and knock? Do you take an active part to help the work along? Or are you satisfied to be the kind that just belongs?

Do you ever voluntarily help the guiding stick? Or leave the work to just a few and talk about the "Clique"? Come to meetings often and help with hand and heart. Don't just be a member --- but take an active part. Think this over, Member, you know right from wrong. Are you an active member, or do you "just belong"?

- Submitted anonymously

MEMBERSHIP DISCOUNTS

The following nurseries will give MEVRS members a 10% discount (unless otherwise indicated) on any rose-related purchase when you show your membership card. In some stores you must pay by cash or check only to receive the discount.

Be sure to get your annual Membership Card from the Membership Chairman.

A & P Nurseries

All three East Valley locations
(15% off all products, except
Advertised Specials.)
2601 E. Baseline Rd.
480-892-7939

Baker's Nursery

3414 N. 40th St., Phx

Berridge Nursery

4647 E. Camelback Rd., Phx
Potted roses always in stock!

Gardener's World

3401 E. Baseline Rd., Phx

Harper's Nursery

Three locations:
Mesa, Scottsdale and Phx
480-964-4909 (Mesa)

Summer Winds Nursery

3160 S. Country Club Dr., Mesa
480-892-1469

Treeland Nursery

2900 S. Country Club Dr., Mesa
480-497-2525

**When you patronize
these businesses, please
remember to thank the
manager for supporting
the MEVRS!**

President's Message

By Dona Martin

Spring Pruning is progressing, despite the nasty cold weather and rain. However, this has limited participation by "the public" and the appearance of as many new volunteers. Please come down and help as we try to finish on schedule, by February 17th. The **Volunteers' Thank You Party will be on Saturday the 24th.**

Don't forget, too, that we want the garden to look its best for the **MCC Rose Garden Tenth Anniversary Celebration**, being held on Friday, April 20th. Chairman **Cheryl Doan** has events planned all day long and we hope you will find time to attend. More information will be forthcoming!

We are excited to note that **Jim Berridge** has returned to the operations side of one of our favorite nurseries, **Berridge Nursery** in Phoenix. We look forward to his attendance at one of our meetings in the near future. Jim's exuberance and infectious love of roses is matched by his years of experience, from working in his father's nursery as a young boy and his participation in the nursery industry. He will be providing raffle donations to each of the five Valley rose societies each month, so be sure to say welcome back to him when you stop by the nursery!

This is going to be a great month for rose and community activities. Please stop by our booth at the Mesa Convention Center during the **Winter Visitors Expo** on Wednesday, February 7th, from 9:00 a.m. to 1 p.m. That will of course be followed by our monthly meeting, with lots of timely information presented on Spring Rose Care.

And then one of our favorite and most important fund raisers, our **Fourth Annual Rose Auction**, with Auctioneer Extraordinaire, **Bob Martin**. We have wonderful assortment of roses for auction, some for sale, the Silent Auction, the raffle and garden products sale. **Please invite everyone you know! This is a great opportunity to add both very rare and very popular roses to your collection at great prices!**

More news: Ashdown Roses has announced **Ashdown West**. Working together with an ever expanding selection of rare and unusual roses, **Cliff Orent** of Palm Desert area has joined with Paul Zimmerman and will be shipping from his collection of over 5000 roses as well.

10th Annual Arrangement Workshop

Saturday, March 10, 2007
10:00 AM – 3:00 PM

Please join us for our annual Arrangement Workshop and learn how to prepare traditional arrangements for home and for Exhibition.

Floriculture Building

Ventura County Fairgrounds
10 W. Harbor Blvd., Ventura, CA 93001

Topics: Traditional Arrangements
Mass – Line Mass – Line

Bring: Warm clothes, clippers
Traditional vases for:
Line
Line Mass
Mass

Fair Friends of Roses will provide:
flowers, greens, coffee, Danish and lunch.

Send \$20 by March 4, 2007 to:
Barbara Schneider
253 McKee Street
Ventura, CA 93001
(805) 648-7322 (Barbara or Sue)

Six-foot roses! Organic Bouquet organicbouquet.com

Call them "extreme roses"; these flowers might tower above the person who receives them. Early in 2007, Organic Bouquet will introduce these six-foot-long roses to the U.S. market.

The roses boast a larger head size - more than two inches high and two inches wide, about twice the industry norm - as well as a higher petal count, a minimum vase life of seven days (compared with about five for standard roses), and unique colors. Red Intuition is light red with streaks of deep crimson, Pink Intuition follows the same variegated pattern, with pale pink and fuchsia and for the traditionalist, there's a classic red.



PHOTO: MARKHAM JOHNSON

Gerald Prolman, 47, founded Organic Bouquet with the belief that a growing number of consumers want their flowers to deliver two messages: "I care about you and I care about the earth too."

Making the supreme declaration of love will not come cheap. After all, the flowers require more labor when they're growing and take 100 days to mature - two to three times the industry norm. Plus, the six-footers have to be shipped in special boxes. "You should have seen the expression on the DHL guy's face," Prolman says. "He couldn't believe we had roses that long." Prolman's roses will set you back about \$21 a stem, or \$250 for a dozen (including shipping). He has already placed an advance order for 100,000 in 2007. --Amy Stewart

Rosarians Corner By Steve Sheard

The Stubborn Weed!

How do you get rid of a "weed" that has rooted very close or within, one of your rose bushes? These "weeds" are often an unwanted tree or shrub seed that has rooted and before you notice, it has sent down a very strong tap root and begun to enjoy all the nutrition you are feeding the roses.

The first line of attack is to give the Rose Bush a MAJOR soaking – almost making the ground "soupy", wait for the next storm to help with the soaking. This is an ideal time of year to do it as you should have just pruned your roses and there is less chance of the rose getting "fresh" with you!
Get hold of the weed, as close to the ground as possible, and pull it out.

Caution Make sure your Tetanus shot is up to date so that when your rose gets to close you are somewhat protected.

"The Minimalist Approach"

ROSE CARE CALENDAR by Kitty Belendez

For Those Who Only Have Time to Do the Bare Minimum Necessary
For Their Roses to Survive and Grow Satisfactorily

JANUARY	Prune back rose bushes about 1/2 in height. Remove all foliage Spray with a dormant spray when finished pruning. Clean up all rose debris (leaves, petals) and discard in trash. Plant new bareroot roses.
FEBRUARY	Apply mulch around each bush. Apply Preen granules (on top of mulch) to prevent weeds. If no rain, water roses as needed.
MARCH	Apply 90-day slow-release fertilizer granules, NPK 14-14-14. If no rain, water roses as needed. Spray Funginex to prevent mildew, the 3rd week of the month.
APRIL	Spray Orthene insecticide if needed, but only once a month. Wash down foliage twice a week to prevent spider mites, prevent mildew, wash off aphids. Keep roses watered as needed; don't let them dry out.
MAY	Keep roses watered well throughout the month. Remove spent blooms. Make sure automatic sprinklers are working properly.
JUNE	Keep roses watered well throughout the month, daily if necessary. Apply 90-day slow-release fertilizer granules, NPK 14-14-14. Apply Preen granules (on top of mulch) to prevent weeds. Wash down foliage twice a week to prevent spider mites, prevent mildew, wash off aphids.
JULY	Keep roses watered well throughout the month, daily if necessary. Wash down foliage twice a week to prevent spider mites, prevent mildew, wash off aphids.
AUGUST	Keep roses watered well throughout the month, daily if necessary. Wash down foliage twice a week to prevent spider mites, prevent mildew, wash off aphids. Remove all spent blooms to encourage fall bloom cycle.
SEPTEMBER	Apply 90-day slow-release fertilizer granules, NPK 14-14-14. Keep roses watered.
OCTOBER	Spray Funginex to prevent mildew, the 1st week of month. Spray Orthene insecticide IF needed, but only once a month. Keep roses watered, as needed.
NOVEMBER	If no rain, water roses twice a week, or as needed.
DECEMBER	Plan for new rose purchases.

Looking for some new ideas?

These two rose care calendars are presented by expert rosarian and exhibitor Kitty Belendez of Valencia, California. We all tend our gardens a little differently. Sometimes a little change in our routine helps us find an new practice or product that can make garden care easier and/or more successful!

Exhibitor's Rose Care Calendar

By Kitty Belendez, Santa Clarita Valley Rose Society (California), **Rose Ecstasy**, January 2007

<p><u>January</u></p> <p>Wk 1: <u>Prune</u> all roses; <u>plant</u> bare root and mound up new plants</p> <p>Wk 2: <u>Dormant spray</u> all pruned rose bushes</p> <p>Wk 3: <u>Feed</u> Granular 10-12-10 1/4 cup per bush, 1TB per mini</p> <p>Wk 4: <u>Mulch</u> heavily with compost or aged horse manure</p> <p>Complete all pruning and bare root planting by end-January.</p>	<p><u>FEBRUARY</u></p> <p>Wk 1: <u>Buy</u> mail-order Minis Finish mulching <u>Apply</u> Preen to prevent weeds</p> <p>Wk 2: <u>Feed</u> Fish Emulsion 5-1-1 Epsom salts and SuperThrive</p> <p>Wk 3: <u>Feed</u> Liquid 16-4-2 <u>Finger prune</u> excess bud growth <u>Apply</u> snail bait</p> <p>Wk 4: <u>Apply</u> 1 cup of alfalfa pellets per bush (1/2 cup for minis)</p> <p>Repot root-bound potted roses.</p>	<p><u>MARCH</u></p> <p>Wk 1: <u>Feed</u> Soluble 20-20-20</p> <p>Wk 2: <u>Feed</u> Fish Emulsion 5-1-1</p> <p>Wk 3: <u>Feed</u> 90-day Slow Release Fertilizer such as Osmocote</p> <p>Wk 4: <u>Feed</u> Fish, iron chelate, zinc, Epsom salts & SuperThrive</p> <p>Disbud daily.</p> <p>Spray as needed to prevent mildew.</p> <p>Spray as needed to kill insects.</p>
<p><u>APRIL</u> Peak Show Season!</p> <p>Wk 1: <u>Feed</u> Soluble 10-30-20 (or 10-52-10) <u>Spray</u> for spider mites</p> <p>Wk 2: <u>Feed</u> Fish Emulsion 5-1-1</p> <p>Wk 3: <u>Feed</u> Soluble 10-30-20 <u>Apply</u> snail bait</p> <p>Wk 4: <u>Feed</u> Fish, iron chelate, zinc, Epsom salts, & SuperThrive</p> <p>Disbud & deadhead daily.</p> <p>Spray as needed to prevent mildew.</p> <p>Spray as needed to kill insects.</p>	<p><u>MAY</u> Show Season!</p> <p>Wk 1: <u>Feed</u> Soluble 10-30-20 <u>Spray</u> for spider mites</p> <p>Wk 2: <u>Feed</u> Fish Emulsion 5-1-1</p> <p>Wk 3: <u>Feed</u> Soluble 20-20-20 <u>Spray</u> for spider mites</p> <p>Wk 4: <u>Feed</u> Fish, iron chelate, zinc, Epsom salts, & SuperThrive <u>Apply</u> Preen to prevent weeds</p> <p>Disbud & deadhead daily.</p> <p>Spray as needed to prevent mildew.</p> <p>Spray as needed to kill insects.</p>	<p><u>JUNE</u></p> <p>Wk 1: <u>Feed</u> Soluble 10-30-20 <u>Spray</u> for mildew and mites</p> <p>Wk 2: <u>Feed</u> Fish Emulsion 5-1-1</p> <p>Wk 3: <u>Spray</u> for spider mites</p> <p>Wk 4: <u>Feed</u> Fish, iron chelate, zinc, Epsom salts, & SuperThrive</p> <p>Water, water, water!</p> <p>Experiment with hybridizing!</p> <p>Use Water Wand daily for mites.</p> <p>Propagate cuttings.</p>

Rose Care for February

**Dona Martin,
ARS Consulting Rosarian**

Spring Pruning – There's still time to prune, but try to finish by the middle of the month. Prune back your roses to about 1/2 - 2/3 of their current height. If plants are five feet tall, cut them back to 2½ - 3 feet. One more time: Cut out all spindly, crossing and dead wood, which will help open up the center of the plant to let the sun get down to the bud union. Dead canes should be removed *at the bud union* to open up room for new basal breaks. (Don't leave stubs!) Strip off all leaves and throw them away. Do not leave cuttings as part of the mulch, as the old leaves may contain disease spores and overwintering insects. You should end up with from three to eight upright canes for hybrid teas, more for floribundas, OGRs and shrubs. You may have more canes if you are growing roses on 'Fortuniana' rootstock. OGRs can be shaped to keep them in bounds at least the first two to three years, then thinned as necessary.

Another thought on late pruning: go through your garden and at least prune perhaps half of each bush, preferably on the west side of the bush. This is better than not getting to them at all. Then go back through and prune the other side of the bush. This also serves to extend and stagger your bloom time. (This is the reverse of what we sometimes do in the fall.) It will be especially more noticeable if we have an unusually warm spring.

After Pruning – Spray the soil with Orthene, Diazinon or Merit to kill insects, especially thrips that are overwintering below the soil surface. Spray the canes with a good fungicide, such as Funginex, which is a mildew *preventative*. These are preventative measures that will save much work later on. If mildew does get established, the best new irradicant on the market by far is Compass, available on Rosemania.com. (Yes, it's pricey, but worth it! So find a buddy or two to

share it with...)

Fertilizer – If you use good organic fertilizers like alfalfa pellets and Miller's Rose Food or Groganic, available from Mike Jepsen, they may be applied after pruning on established bushes. In our gardens, we apply 2 cups Groganic plus 1 cup alfalfa pellets per large rose bush, grown in the ground; half this amount for miniatures in the ground. For roses grown in pots, use ½ the above rate for standard roses or miniatures. When fertilizing, water thoroughly before application and again afterwards to prevent root burn. Epsom salts can be applied this month or early March, at a rate of ½ cup per large bush. The magnesium will promote basal breaks. A second application comes in early April or about six weeks after the first.

Planting – Bare root roses may still be planted into February, however few are now available locally. Be sure to hydrate them well, fully immersing them in water for *at least* 24 hrs, even up to a week or two if out of the sun. Add some Superthrive to the water to strengthen them prior to planting. If we have unusual heat, it is more important than ever to keep the canes moist when trying to get them to bud out. Try covering them with wet mulch or peat moss, held around the canes by a bottomless brown grocery sack. Continue to keep the mulch wet until growth has started, then gradually wash it away! This really works and makes a big difference in how well the buds begin to grow.

This is also a good time to transplant. Roses transplant well when care is given to keeping the root ball intact and to not letting the roots dry out. Plants can be placed in a kitchen or grocery garbage bag to keep the moisture in for a short time or in a pot for longer holding. Continue to water! The tops should be pruned back in proportion to the root system. Potted roses may still be planted through March and very early April. Berridge Nursery in Phoenix will start selling its *new* stock of potted roses in early March, but has some of last years pots out

now. Harpers, Bakers and A & P Nurseries have potted roses, with the latter carrying an especially nice supply of tree roses.

When planting any roses, be sure to check for good drainage by filling the hole and making sure the water soaks down within half a day. Mix up to 50% perlite into your planting mix to keep it loose and aerated. Add a cup of Dispersal to the hole to help break down tight, clay soils. When adding nutrients to the hole remember NOT to mix Triple Super Phosphate in with the soil mix. Place it in clumps around the perimeter of the hole (on the sides of the mound for bare root), where the roots will reach it. Mixing it in the soil allows it to bond with the soil and so becomes much less available to the plant.

As roses start to leaf out, irrigation should average once a week early in the month and twice a week by month's end. If you drip irrigate, set the flow at three to four gallons of water per bush. If you flood irrigate, water deeply once a week throughout the month. Always have a wide basin around the base of the bush to keep the water from running off. If you are adding new watering systems, talk with LeRoy Brady or me about in-line drip hose, such as Netafim, which is used on Arizona highway landscaping.

Finally, don't forget to apply a 3-4" layer of forest mulch or pine needles around the roses and throughout your beds. It will help hold the moisture in, prevent weeds and keep beds cooler as it warms up.

For additional information, visit one of our many pruning and planting demonstrations or articles on our web site:

www.roses4az-mevrs.org

VALENTINE'S DAY

From Weeks Roses

Looking for some flowers that will last longer than a week this February 14th? How about the clustering red climber Valentine's Day? This deep, velvety red flowered, medium sized climbing rose repeat blooms on new and old wood.

Disease resistant and hardy, this is a perfect red rose for balconies, low fences or other areas where space is at a premium. Dark green leaves act as a backdrop to the clusters of blooms. So, this year, go ahead and deliver the dozen long stemmed, red roses to your Valentine, just add Valentine's Day to your garden as well and enjoy the beauty for year to come.



This Tom Carruth climbing minifloral is a 2006 introduction, available from Weeks Roses. It is a cross of Amelia x Raven, with slight fragrance and very double blooms on canes of six to ten feet.

Standing Committees

Auction Chairman.....	Cheryl Doan	480-838-4062
Audit.....	tbd	
Historian.....	Stephanie Pietz	480-969-3398
.....	Evelyn Gannon.....	480-857-3090
Hospitality.....	Terri Sovereign.....	480-892-0972
Librarian	Alice Flick	480-839-4563
.....	Cathy Obermiller, Asst. ...	480-786-9186
Membership	Donna Dibble.....	480-380-4592
New Member Orientation	Dave Dibble, Asst.	480-380-4592
Newsletter, Editor	Dona Martin.....	480-807-3475
Member Emails.....	Madge Thomas	480-834-1130
MCC Test Garden	LeRoy Brady	480-962-9603
.....	Marylou Coffman	480-926-3064
.....	Dave Presley.....	480-699-6562
Publicity Team	Member volunteers	
Rose Garden Volunteers..	Carol Poe	480-895-7793
.....	Sam Presley.....	480-699-6562
Rose Show Chairman.....	LeRoy Brady	480-962-9603
Ways & Means.....	Mike Jepsen.....	602-312-1813
.....	Bruce Gannon	480-857-3090
Web site.....	Dona Martin.....	480-807-3475

Consulting Rosarians

Larry Bell* (Ahwatukee Foothills).....	480-706-9667
Helen Baird*(NPhx, Sctsdle).....	602-953-0279
LeRoy Brady* (Mesa)	480-962-9603
Jeannie Cochell (NE Valley)jcochell@cox.net.....	602-493-0238
Marylou Coffman* (Gilbert)	480-926-3064
Jo Ann Erickson (Mesa).....	480-890-1480
Phyllis Henslin (Mesa, Apache Jct.)	480-807-3592
Millie Hisey* (Apache Jct-winter).....	480-288-0472
Carole Holkenbrink (Chandler)	480-962-8227
Michael & Cindy Jepsen (Tempe)	602-312-1813
Ken & Peggy Jones (West Phoenix)	623-931-5004
Arveda Larson* (Scottsdale).....	602-953-3832
Terry* & Heidi* Leavitt (Phoenix).....	602-971-0179
Dave* & Gerry* Mahoney (Gndl/Peoria)	623-581-3756
Bob*# & Dona Martin (Mesa/Gilbert).....	480-807-3475
Nelson Mitchell* (Peoria)	623-412-1586
Steve Sheard (Tempe, Chandler).....	480-831-2609
John F. Green (Tucson)	520-795-2964
Margaret "Peggy" A. Hughes (Prescott).....	928-541-0265
Cathy Rose (Tucson).....	520-722-0010
Terry Schick (Flagstaff).....	928-853-0653
Liz Strong (Tucson)Lizzie441@comcast.net.....	520-797-7890
Terry Swartz*(Tucson).....	520-623-8285

*ARS Judge

#PSW District Director

Meetings are held at 7:00 pm on the 2nd Thursday of each month at
Mesa Community College:
Paul Elsner Library Community Room
1833 W. Southern Ave., Mesa, AZ
New Member Orientation at 6:30 pm

Calendar of Events

All Saturdays to mid-February - 8 am - Volunteer Pruning at MCC Rose Garden

February 7th - Winter Visitor Expo, MEVRS Booth at the Mesa Convention Center,
9 a.m. to 1 p.m.

February 8th - General Meeting - "Spring Rose Care" What to do next, when pruning
is done.

February 17th - Fourth Annual Rose Auction - Don't miss this fun event! Over 130
roses for auction, raffle, "Afternoon Tea" and more! Navajo Room, Kirk Student Center.
Doors open at Noon, auction starts at 1:00 p.m.

March 8th - General Meeting - "It's Show Time!" How to get your garden and your
roses ready for the April Rose Shows, whether you enter your roses or not! Make them the
best they can be.

SPRING ROSE SHOWS AND EVENTS - MARK YOU CALENDARS NOW!!!

April 7 - Rose Society of Glendale Annual Rose Show

April 12 - MEVRS Monthly Meeting

April 14 - Scottsdale Rose Show / East Valley Gardeners Club Garden Tour

April 20 - MCC Rose Garden 10th Anniversary Celebration - All day activities!

April 21 - Phoenix Rose Show / MEVRS Garden Tour

April 22 - Scottsdale Rose Society Garden Tour

April 28 - Pacific Southwest District Rose Show, Los Angeles Arbotum, Arcadia

May 4-6 - National All Miniature Convention, Charleston, NC



*The Rose:
Our National
Floral Emblem*

All articles for the newsletter must be submitted to the Editor by the 20th of each month.

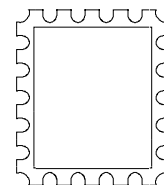
Mesa-East Valley Rose Society

Executive Officers

President	Dona Martin
1st Vice President	LeRoy Brady
2nd Vice-President	Donna Dibble
Recording Secretary	Linda Ahlborn
Corresponding Secretary	Pam Thuillez
Treasurer	Alta Russell
Past-President	Steve Sheard

Rose Lore

Dona L. Martin, Editor
Mesa-East Valley Rose Society Inc.
PO Box 40394
Mesa, AZ 85274-0394



Board of Directors

Cheryl Doan
Bruce Gannon
Evelyn Gannon
Sam Presley
Madge Thomas

Check out our

ARS Award Winning website:

www.roses4az-mevrs.org

*Developers of
The Rose Garden at Mesa Community College,
the largest public rose garden in
the Desert Southwest!*